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BETTER INDIANA ENDORSES AIMEE RIVERA COLE FOR HOUSE DISTRICT 37

Better Indiana, an independent, grassroots political action committee, has chosen to endorse Aimee Rivera Cole, a Democrat running for Indiana House District 37.

This is Rivera Cole's second run for the seat. Better Indiana believes she can flip the seat.

"I know a lot of people in the community," she said. "I really went out there and hustled to get people to hear my message and earn their support.... I can identify with what their concerns are."

Two years ago, running against the Republican incumbent, Rivera Cole received 14,141 votes, or 45%, increasing the share of Democratic votes by nearly 10 percent from 2016. The previous two elections, the incumbent ran unopposed.

"The things that motivated me the first time haven't changed," she said. "In fact, they've gotten worse."

Rivera Cole is focused on issues that affect all Hoosiers: funding public education and improving teacher pay, promoting access to affordable health care and prescription drugs, preserving the environment, and working for equity, equality and inclusion.

A native Hoosier, Rivera Cole grew up in the Kokomo area, where her mother was a public-school teacher for 30 years. Rivera Cole earned a bachelor's degree in business from Indiana University and a law degree from Valparaiso University School of Law. She is senior staff counsel for Traveler's Insurance Co.; she represents government entities and authorities, including city police departments and county jails.

Rivera Cole says that her career has given her experience in advocating for the rights of others and efficiently resolving conflict. The keys, she says, are collaboration and cooperation.

"I think the whole purpose of having a two-party system is for people to bring ideas together," she said. "The best ideas float to the top. You have to see the whole field to make sure the resolution is in the best interest of what you are trying to achieve."

“I think that the ability to listen and be open minded and try to learn is how you come up with the best solutions.”

Rivera Cole is married and has two children. In her spare time, she is committed to community activism, serving on the boards of Fishers High School Gridiron, Hamilton Southeastern Youth and Fishers High School Rugby, as well as serving as a volunteer coach for the Fishers Knights cheer squad, assistant treasurer for Hamilton Southeastern Lacrosse and is active with Fishers Tiger One. She also volunteered as a presenter at the Fall Creek Junior High Career Day and Fishers High School Student Choice Day. She is also vice president of the Sagamore Inn of Court.

“I am approachable, and pretty down to earth, and no-nonsense,” she said. “I tell it like it is. You’re going to get what you’re going to get from me, not some kind of political spin.

“As a female in a male-dominated profession, I always had to be the one to work harder, to put my head down and push a little more. I’m OK with that,” she said. “The community matters so much to me. I care and want to make a difference for the good of the entire community.”

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About Aimee Rivera Cole: Go to www.coleforindrep.com and @coleforindrep.

About District 37: District 37 has grown in size and diversity since the Republican incumbent first took office in 2012. It includes Fishers, the county’s fastest growing community, as well as parts of Noblesville, Delaware Township and Fall Creek Township in southern Hamilton County. The share of the Democratic vote increased nearly 10% between 2016 and 2018.

About Better Indiana: Better Indiana's mission is to elect progressive leaders who are committed to creating a better Indiana for all Hoosiers. The goal is to bring new people, new money and new energy to support Democratic candidates for the Indiana state legislature. Better Indiana’s focus is on fundraising to support excellent candidates in winnable legislative districts and providing them strategic financial resources. Furthermore, Better Indiana recognizes the importance of building progressive support in Indiana by helping to build a bench of new local leaders, encouraging community engagement, increasing voter turnout, and supporting progressive organizations that will shape a better future for Indiana.

Better Indiana’s 2018 endorsements: Better Indiana endorsed five candidates, including two winners: Incumbent Democratic Rep. Carey Hamilton won State House District 87 by 24.4%. Challenger and now Sen. J.D. Ford won State Senate District 29 by 13.4%. The other endorsed candidates significantly increased the Democrats’ share of the vote compared to the last time their races were contested: Naomi Bechtold in House District 24, whom BI has endorsed again in 2020; Poonam Gill in House District 88, and Sherry Shipley in Senate District 22.